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Contact: Craig Umland,  
Premier Soccer Academies  
440/282-2007  
Damian Secore,  
BZA-818/462-5614

## **PSA World Youth Tournament Announces Swiss TTP As The New Presenting Sponsor**

### **Swiss TTP, Specializing In Therapeutic Training Products Signs On In Tournaments' Second Year**

Lorain, Ohio. - Brad Friedel's Premier Soccer Academies, the first full-scholarship youth soccer academy in the United States, has announced that Swiss TTP, a Twinsburg, Ohio based company and a leader in providing therapeutic training products, has agreed to be the new presenting sponsor for the 2009 PSA World Youth Tournament.

Next years tournament will be held August 1-9, 2009 and be named the PSA World Youth Tournament presented by Swiss TTP. Updated tournament information will be announced at a later date.

"This is a fantastic addition to our young tournament," said Craig Umland, Chief Operating Officer of Premier Soccer Academies. "We had a very solid inaugural tournament last year and now, with the support and commitment of Swiss TTP as our presenting sponsor, we are very excited about the many benefits they will bring to our organization. They are a cutting edge company with products and services that fit perfectly within our athletic environment. Their involvement will allow us to have a greater reach promoting a top-of-the-line youth tournament and an even larger impact on the overall development of young soccer players that train at our facility."

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“We are excited to be the presenting sponsor of the 2009 PSA World Youth Tournament and believe our partnership will help further promote this fabulous event and the game of soccer in the United States,” said Bill Miller, Sales and Marketing Director at Swiss Therapeutic Training Products (Swiss TTP). “Furthermore, PSA’s commitment to using our products in their world-class facility will continue to accelerate the development of their athletes and we are thrilled to be a part of their success. We believe that the exposure on this international stage will create more awareness for healthier living and development for all athletes and coaches.”

### **About Swiss TTP**

Swiss TTP specializes in products designed to improve overall fitness and health, accelerate the rehabilitation process, and enhance athletic training and performance. Swiss TTP products are hard a work with athletes both amateur and professional, corporate wellness centers, fitness clubs and rehabilitation facilities.

Swiss TTP is the exclusive distributor of swisswing® products in the United States in addition to North and South America. swisswing® products were developed in Switzerland and are based upon Biomechanical Stimulation (BMS) technology. swisswing® devices enhance warm up stretching, decrease training recovery time, reduce muscle soreness, activate blood circulation, reduce muscle injuries, improve flexibility and strengthen muscles.

Swiss TTP is also the exclusive distributor of the T-BOW® in the United States and Canada. The versatile T-BOW® is a new exercise concept that offers effective training for fitness classes, home training, sports performance and even therapy. T-BOW® trains the heart and circulatory system as well as increases balance, coordination, strength, and flexibility. The shape of the T-BOW® heightens the range of movement for more effective body training and is especially helpful for many back problems. Balance elements help strengthen joints and improve balance and coordination for seniors. Children love the fun that T-BOW® offers, especially its incorporation into physical education programs.

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Swiss TTP will soon be launching their Core Network Development System® (CNDS®). The CNDS® is a complete system designed around a prevention model of capability assessment, comprehensive training planning, continuous progress monitoring and feedback. Corporations, fitness clubs and health centers will benefit their employees, members and clients by implementing the CNDS®. A strong focus on healthy living and overall quality of life will improve productivity and profitability therefore reducing health care costs and lost time due to injury.

To learn more about Swiss TTP and their products please visit [www.swissttp.com](http://www.swissttp.com).

### **About Premier Soccer Academies**

Located in Lorain, Ohio, Brad Friedel's Premier Soccer Academies, a not-for-profit 501(c)(3) organization, is the first residential soccer academy of its kind offering full year-round scholarships to athletes in an effort to develop the next generation of professional soccer players. Each year players from across the globe, ages 12-17, will be recruited based on ability and skill level, not the parents' ability to pay.

Additional athletic, academic, and health/nutrition programs along with an assortment of different level coaching clinics, will be offered throughout the year targeting all ages and skill levels. Facilities are state-of-the-art and include three and a half soccer fields, indoor fieldhouse, 5,000-square-foot workout facility, student housing and academic learning center. PSA officially opened August 20, 2007 with the arrival of the first class of residency members. PSA's official website is [www.gopsa.com](http://www.gopsa.com).

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