



**Premier
Soccer Academies**

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Contact: Craig Umland,
Chief Operating Officer
Premier Soccer Academies
440/934-7225
Noah Gold,
Brener Zwickel and Associates
818/344-6195

**Premier Soccer Academies Announces the re-launch of it's website,
New Corporate Relationships, 2007 Camp and Tournament
Schedule and a New Addition to the PSA Team**

Brad Friedel's Premier Soccer Academies announces a number of updates to the organization including a new look and feel to the official academy website (www.gopsa.com). The newly designed website will provide visitors with a "cleaner and easier" navigational system making their time on the website a more enjoyable experience.

The academy has also renewed, and in most cases, enhanced their current corporate relationships. The Cleveland Clinic, adidas, Soccer Ventures, and Sunrise Coffee have all extended their relationships providing the Academy a solid foundation of corporate donors. In addition to the current roster of donors, the Academy is proud to announce the following corporate partners and sponsors.

SOCCER STOP

Premier Soccer Academies announces Soccerstop.com as the Official Distributor for on-line Merchandise.

Founded in 1988 as a small, one-store soccer specialty retailer, Soccer Stop has grown to become one of the nation's premier soccer-specific outfitters. Soccer Stop's success is rooted deeply in how they "touch" customers with an extreme brand of customer service through integrated brick-and-mortar locations, e-commerce and a dedicated Team Account management division.

"We are truly honored to associate our organization with a high-caliber individual like Brad and the Premier Soccer Academies while supporting an incredible opportunity for youth soccer players globally," said Soccer Stop's Director of Sales & Marketing Nigel Hatcher. He added,

“Premier Soccer Academies’ innovative and forward-thinking approach is completely in step with those of Soccer Stop for the betterment of the game in the U.S.”

Learn more about Soccer Stop by visiting www.soccerstop.com

Cosmetic Family Dental – Douglas W. Voiers DDS FWCM FAGD FICOI

Premier Soccer Academies announces Cosmetic Family Dental as its Official Provider of Dental Care for the year-round academy members.

A 1985 graduate of The Ohio State College of Dentistry, Dr. Voiers has been a leader in advanced technology, restorative, and cosmetic dentistry. Selected as the 2005 Clinician of the Year by the World Congress of Microdentistry, Dr. Voiers has established a national reputation for clinical excellence. His Cosmetic Family Dental Practice located in Avon, Ohio is recognized as among the most technologically advanced in America. Dr. Voiers is also an Associate Clinical Instructor at The Ohio State College of Dentistry and a renown lecturer and author who has presented over 100 training courses in advanced technology to dentists from around the world.

Dr. Voiers added, “I am thrilled to be associated with the Premier Soccer Academy that Brad Friedel has developed. This is shaping up to be a world class operation and I believe it will provide a tremendous foundation for the development of soccer in America.”

Learn more about Dr. Voiers and the Cosmetic Family Dental organization by visiting www.westlakecosmeticdentist.com.

Skyvision Centers

Premier Soccer Academies announces Skyvision Centers as the Official Eye Care Provider for the Academy.

“We are delighted to be a part of this exciting new venture,” said Dr. Darrell White, President and founder of Skyvision Centers. “Brad’s concept, coupled with the leadership of Craig Umland, promises to be a cutting edge experience for both the resident athletes and our community. We’re a different kind of health care business, and we actively seek to work with innovators like the Premier Soccer Academies!”

Skyvision Centers was founded in 2004 based on the concept of patient-centered care. The business model is based on principles borrowed from some of the most famous consumer-services businesses in the world. Companies such as Nordstroms, the Ritz Carlton Hotels, and the Canyon Ranch Spa were used to create benchmarks for the patient experience at Skyvision Centers offices. Dr. White noted that “the combination of state of the art technology, best in class outcomes and quality measures, and a zealous commitment to providing the best experience to our patients makes us a truly unique organization.”

Skyvision Centers is a full-service eye care company that provides medical, surgical, and vision care. Offices are located in Westlake, Lorain, and Cleveland. A state of the art laser suite,

featuring the latest Bausch and Lomb technology, is located at the main office on Crocker Road in Westlake.

For more information visit www.skyvisioncenters.com or call 440-892-EYE1 (3931).

2007 PSA Camps and Tournaments

Premier Soccer Academies announces the dates and locations for the 2007 Camps and Fever 5 Futbol Tournaments.

Now entering the fifth year of providing world-class soccer training, the PSA continues to offer a sound, proven method of training for the many talented soccer players throughout the U.S. There are a number of summer soccer camps that exist throughout the country and that is just what they are – summer soccer camps. The PSA Camps across the country are structured after national team and professional team training camps. It is far from the typical summer soccer scene because of the global expertise that Premier offers to the highly competitive, highly skilled soccer player.

Those attending any of the PSA camps held around the country will receive the same style of world-class training and instruction that our year-round academy players receive.

PSA Scouting Staff will be present at each camp location actively surveying the participants in hopes of identifying talented individuals for placement in our year-round academy program.

Camps

Pre-PSA (Ages 7-13 both Boys and Girls)

June 18-22, 2007

Lorain County Community College, Elyria, OH

Open to all skill levels

Limited positions available – Apply on-line by visiting www.gopsa.com

PSA ID Camp (Boys- Ages 12-18)

June 25-30, 2007

Oberlin College, Oberlin, OH

Limited positions available-Apply on-line by visiting www.gopsa.com

PSA Elite Week (Boys- Ages 13-16)

June 25-30, 2007

Oberlin College, Oberlin, OH

Applications available by visiting www.gopsa.com

PSA Girls Camp (Ages 12-18)
June 25-30, 2007
Oberlin College, Oberlin, OH
Limited positions available by visiting www.gopsa.com

*Additional camp dates and locations will be announced.

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TIFF (LZW) decompressor
are needed to see this picture.

2007 begins the inaugural year for PSA's own unique brand of soccer tournaments. Two locations will play host to Fever 5 Futbol Tournaments - Cleveland and Denver. "We are starting with two tournaments this year, building a solid foundation to expand to five locations in 2008. The champions from each of the five locations would then advance to play in the National Fever 5 Futbol Championship at our home facility in Lorain, Ohio", said Craig Umland, Chief Operating Officer of the Premier Soccer Academies.

Umland added, "This style of tournament, because of the smaller playing field, requires players to demonstrate and implement their personal soccer skills and abilities. Our PSA Scouting Team, on-site at each tournament, will be able to evaluate large numbers of players over a two or three day period and potentially find a player or players that we think have the ability to move to the next level. It's not out of the realm of possibility that we could have a player be identified at the tournament and be invited to attend our Elite Week or even be offered a year round scholarship at our academy

The 2007 tournament format calls for three preliminary round games with Semi and Final Matches in each division. Individual and Team trophies will be awarded for 1st and 2nd places. All U8 ad U9 teams will receive Participation Awards.

Tournaments

Fever 5 Futbol Tournament - Ohio
June 22-24, 2007
Lorain County Community College, Elyria, OH
Open to U8 through Adult (Boys and Girls)
Register on-line by visiting www.gopsa.com

Fever 5 Futbol Tournament - Colorado
June 29 – July 1, 2007
Gates Soccer Complex
Centennial, (SE suburb of Denver) CO
Open to U8 through Adult (Boys and Girls)
Register on-line by visiting www.gopsa.com

A New PSA Team Member

Premier Soccer Academies announces the addition of Michelle Griffith as the PSA - National Director of Marketing. Michelle brings over a decade of sales and marketing experience and a proven track record of success.

“I am personally very excited to have Michelle Griffith on board with Premier Soccer Academies,” said Craig Umland, PSA’s Chief Operating Officer. “Her enthusiasm about our Academy and her strategic vision will help bring new opportunities for PSA to better serve our community.”

Griffith brings a vast experience in Sales and Marketing to Premier Soccer Academies. Most recently she was Director of Sales and Marketing for Kimball Hill Homes (National Home Builder) in the Cleveland market. Other companies she has served include Verizon wireless and AT & T Broadband. She has also been associated with IMI Talent Management and Taxi Model Management International.

Griffith is a lifelong resident of Lorain, Ohio. In addition to her sales and marketing career, she has been managing an Amherst NOGSL Soccer team for over 5 years. Sharing her love of the game comes naturally, she says, and that’s why she continues to be active in the soccer community from the county level to the premier level.

ABOUT PSA

Brad Friedel’s Premier Soccer Academy, a not-for-profit 501(c)(3) organization, is the first of its kind residential soccer academy, located in Lorain, Ohio, to offer full scholarships to all athletes in an effort to develop the next generation of professional soccer players. Each year players from across the globe, ages 12-18, will be recruited based on ability and skill level, not the parent’s ability to pay.

Additional athletic, academic, and health/nutrition programs along with an assortment of different level coaching clinics, will be offered throughout the year targeting all ages and skill levels.

Facilities are state-of-the-art and include three and a half soccer fields, indoor field-house, 5,000 square foot workout facility, student housing, and academic learning center. PSA is scheduled to open in June 2007. The official website of PSA is www.premiersocceracademies.com.

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